Nursing Management Congress 2017
The Conference for Excellence in Nursing Leadership
October 2-6 The Mirage Hotel Las Vegas, Nevada
REGISTER TODAY! NMCONGRESS.COM
Dear Colleague,

I’m pleased to invite you to attend Nursing Management Congress 2017, October 2-6, 2017 at The Mirage Hotel in Las Vegas, Nevada. Sponsored by Wolters Kluwer, publisher of Nursing Management journal, the conference offers you educational sessions that will strengthen the practical and critical thinking leadership skills you need to improve the overall quality, efficacy, and cost of patient care in your organization.

As the premier conference for nurse leaders, NMC has something for every level of nurse leader in every practice setting. In addition to many of our outstanding returning faculty, you’ll hear from new and innovative nursing leaders throughout our high-paced, cutting-edge program.

Over the course of the 5-day event, you’ll find a rich forum for evidence-based educational sessions and networking that will deliver comprehensive, results-oriented patient care strategies that you can implement as soon as you return to your practice setting.

Of all the choices you have for national meetings, none will deliver the opportunities for learning, networking, and growth as Nursing Management Congress 2017. You’ll enjoy an incredible conference location, an evidence-based approach to learning, easy access to online session content and continuing education, as well as an opportunity to exchange ideas with your peers.

I hope to see you there!

Pamela Hunt, BS, MSN, RN
Nursing Management Congress 2017 Conference Chairperson
Chief Nursing Executive
Community Health Network North Region
Indianapolis, IN

Special Offer for NMC Attendees!
Add a subscription to Nursing Management journal for only $15 (see check box on registration page for details.)
Published monthly, Nursing Management provides practical, evidence-based information for the management of healthcare delivery across the care continuum. A one-year subscription is valued at $107.00. Already a subscriber? We’ll add an additional 12 issues to your existing subscription.
2017 Program Schedule

PRE-CONFERENCE WORKSHOP SCHEDULE

MONDAY, OCTOBER 2

8:00 am – 4:30 pm
010A New Manager Intensive: A Focus on Finance and Leadership
Pamela Hunt, BS, MSN, RN, Conference Chairperson, Nursing Management Congress2017, Chief Nursing Executive, Community Health Network North Region, Indianapolis, IN; Faith Bresnan Roberts, RN, MSN, Director of Magnet, Professional Practice and Parish Nursing, Carle Foundation Hospital and Carle Physician Group, Urbana, IL
This powerful two-day workshop provides the fundamental tools for success as a new nurse manager. Learn to calculate and justify the staff, equipment, and supplies that you need to keep your department providing quality care. Additionally, learn how to evaluate the feasibility of a new service line. We’ll also cover building relationships, finding the right words for tough conversations, and growing your own leadership skillset. Review the attributes strong leaders possess and create a plan to enhance your practice. Understand the role of a nurse manager during a time of continual healthcare reform and relentless pressure to raise those scores. This session’s supportive and interactive environment will empower you with resources you can implement immediately upon return to your organization. If you register for this session, you are automatically enrolled in session 020B. Separate fee.

TUESDAY, OCTOBER 3

8:00 am – 4:30 pm
010B New Manager Intensive: A Focus on Finance and Leadership
Pamela Hunt, BS, MSN, RN, Conference Chairperson, Nursing Management Congress2017, Chief Nursing Executive, Community Health Network North Region, Indianapolis, IN; Faith Bresnan Roberts, RN, MSN, Director of Magnet, Professional Practice and Parish Nursing, Carle Foundation Hospital and Carle Physician Group, Urbana, IL
If you registered for Session 010A, you’re automatically enrolled in this class. Separate fee.

020B Nursing Leadership Certification Prep Course
Michael Grossman, DM, MSN, RN, NEA-BC, CNML, Nurse Builders, Philadelphia, PA
If you registered for Session 020A, you’re automatically enrolled in this class. Separate fee.

030 Strategic Thinking for Leaders: How To Take Back Control of Your Life and Your Career
Dean L. Prentice, Colonel, USAF, NC, DHA, MA, BSN, NE-BC, Deputy Command Surgeon, United States Air Force Central Command, Shaw Air Force Base, SC; Rhonda Lawes, MS, RN, CNE, Assistant Professor, University of Oklahoma College of Nursing, Tulsa, OK

Sometimes it feels like managers are expected to be all things to all people and there’s no shortage of opinions on what should be your priorities. The pressures of leadership can leave you exhausted and, yet, still unsure of your actual progress. This preconference session will walk you through personal and professional strategic thinking exercises and show you how to apply the latest research and proven techniques to help you identify your own personal and professional plan to regain focus and control. Separate fee.

8:00 am – 11:30 am
040 Visual Management: The Key to Staff-Driven Continuous Improvement
Emily Jackson, BSN, MBOE, RN, CSSBB, Director of Nursing Quality, New York Presbyterian/Columbia University Irving Medical Center, New York, NY; Jeffrey Hammond, BSN, MSc, RN, NEA-BC, Patient Care Director Cardiac Care Unit, New York Presbyterian/Columbia University Irving Medical Center, New York, NY
This interactive half-day workshop will detail essential tools to design and implement a visual management system within a healthcare organization. Learn techniques to engage frontline staff in problem solving to assure successful continuous improvement. In addition, pragmatic tips to hardwire visual management and drive continuous improvement in your organization will be described. Separate fee.

1:00 pm – 4:30 pm
050 High Reliability Organizations in Healthcare: How Do We Get There?
Elizabeth A. Duthie, RN, PhD, CPPS, Director of Patient Safety, Montefiore Medical Center, Bronx, NY
This interactive half-day workshop focuses on practical application of the five characteristics of a high reliability organizations (HRO) at the level of the nursing unit. Concepts from a just culture to HRO support are presented. Attendees will work in small groups to build local unit-level HROs, as well as engage in exercises to distinguish blame from accountability. Separate fee.

Register online at NMCongress.com
TUESDAY, OCTOBER 3

5:00 pm – 6:30 pm
Opening Remarks and Chairperson Welcome
Opening Session
101 Connecting the Why??
Patrick Baker, BSN, MHA, MA, RN, Former Chief Nursing Officer, University of Cincinnati Health System, Retired

This powerful session will motivate and transform the way you lead. Every nurse comes to work with good intentions and wants to make a difference! Helping our nurses connect the “why” can unleash their true passion and enthusiasm for their work. As a former Flight Commander in Iraq and a C-Suite Executive, the lessons learned from the Battlefield to the Board room will help you connect the “why” for leaders and staff members. It’s possible to create and foster an environment of accountability, acceptance of new ideas, and innovation which can transform your team and organization. There is a tremendous difference between a staff member who is engaged and understands the “why” behind their work versus the employee who is simply completing a task.

6:30 pm - 8:30 pm
Grand Opening of Exhibits and Posters/Welcome Reception
Learn the latest products and technologies, view the poster presentations, and network with vendors and colleagues. Light reception fare will be served.

WEDNESDAY, OCTOBER 4

7:45 am – 8:45 am
Exhibits Open/Continental Breakfast in Exhibit Hall
Learn the latest products and technologies, view the poster presentations, and network with vendors and colleagues. Continental breakfast will be available.

8:45 am – 9:00 am
Visionary Leader 2017 Award Ceremony
Nursing Management journal’s editorial board is recognizing a nurse leader who views nursing as both an art and a science by promoting caring and competence as the link between science and humanity. This award recognizes excellence and innovation in nursing leadership.

9:00 am – 10:00 am
Keynote Address
103 Orlando Active Shooter: Lessons Learned
Michael L. Cheatham, MD, FACS, FCCM, Chief Surgical Quality Officer, Orlando Regional Medical Center, Academic Chair, Department of Surgical Education, Orlando, FL

The Pulse Nightclub shooting in Orlando, Florida, represents the largest mass casualty incident in US history. The multi-disciplinary hospital response to this event will be discussed and the importance of hospital disaster planning will be emphasized.

10:15 am – 11:15 am
BREAKOUT SESSIONS
111 “I’m Done With You”
Faith Bresnan Roberts, RN, MSN, Director of Magnet, Professional Practice and Parish Nursing, Carle Foundation Hospital and Carle Physician Group, Urbana, IL

There’s always someone able to push every button a nurse leader has. Often this staff member has been a drain on morale and the reason for under-the-radar turnover. This session will detail how to take the time to reflect, decompress your own feelings, and package an action plan that has only two possible outcomes: a 180° change or a termination. Being able to move swiftly when someone is derailign your unit’s strength is a skill. Being aware and alert to challenges from HR that will make your discipline stick. Emphasis will be placed on how to take emotion out of your decision making when ending a staff member’s employment.

112 Transforming Clinical and Fiscal Outcomes through Staff Nurse-Driven Change
Marian Altman RN, MS, CNS-BC, CCRN-K, ANP, Clinical Practice Specialist, American Association of Critical Care Nurses, Richmond, VA

This session describes a hospital-based staff nurse leadership and innovation training academy that assists clinical nurses in strengthening their skills and influence as clinical leaders and change agents. Attendees will learn how to effect positive change and leverage nurses’ expertise to enhance patient care and improve fiscal outcomes.

113 Please Understand Us: Attracting and Retaining Millennials
Amelie Karam, Millennial Specialist, Amelie Karam Speaking and Consulting, Chicago, IL

By 2020, Millennials will be 50% of the workforce. This session offers unique insight on what leaders should be doing today to prepare for the newest generation, as well as ways to bridge generational gaps. A Millennial herself, our speaker’s unique style and approach will engage and enlighten attendees.

114 Let Your Voice Be Heard! Nurse Leaders at the Board Table
Cyndy Banik Dunlap, DNP, RN, NEA-BC, FACHE, Vice President, Clinical Initiatives, Texas Hospital Association, Austin, TX

Nurses have the opportunity to shape and change the health of their community and advance their leadership skills through board and committee service. Learn the fundamentals of boards and board service, the necessary skills and competencies, and how to acquire these attributes and resources to enhance these skill sets. By the end of the session, you’ll have strategies for a personal plan of action to become an effective board member.

Register online at NMCongress.com
11:30 am – 12:30 pm
BREAKOUT SESSIONS

121 I Want … I Need … I HAVE to Have! Making a Great Business Case
Betsy Bigler, MSN, BS, RNC-OB, Director of Maternity Services, Community Health Network, North Campus, Indianapolis, IN

In a tight healthcare economy, getting what you need for your unit can be challenging! Geared for the new leader, we’ll go through a business case step-by-step, and teach you to proactively answer questions before your senior leaders ask them. From FTEs to equipment, we will review the must-haves for a business case that will make your request stand out above the rest!

122 Unleashing the Power of Patient and Family Advisors
Amy Cotton, MSN, RN, NEA-BC, CPXP, FAAN, System Vice President for Patient Engagement & Chief Patient Experience Officer, Eastern Maine Healthcare Systems, Brewer, ME

This session will introduce a next-generation approach to partnering with patient and family advisors to improve patient safety and patient/family experiences for hospitalized patients. Attendees will learn the “how to” of developing and launching patient and family advisor councils that target patient safety and patient survey performance improvement. We’ll review actual case scenarios of improvement projects.

123 Bad Boys, Bad Boys… Whatcha Gonna Do?
Linda Laskowski-Jones, MS, APRN, ACNS-BC, CEN, FAWM, FAAN, Vice President, Emergency & Trauma Services, Christiana Care Health System, Wilmington, DE, Editor-in-Chief, Nursing2017 Journal, Wolters Kluwer, Philadelphia, PA; Major Jeffrey R. Evans, Deputy Chief of Police, University of Delaware Police Department, Newark, DE

Through a series of realistic scenarios co-presented by an ED nurse leader and Deputy Chief of Police, this session will teach you how to recognize high-risk situations in the healthcare setting that require police involvement, as well as how to respond to these events in a safe and effective manner. Strategies will encompass both hospital and law enforcement perspectives.

124 Balancing the Art & Science of Interviewing
Amber Nibling, MSN, RN-BC, Manager, Transition to Practice Programs, Carle Foundation Hospital, Urbana, IL, Urbana, IL

With increasing focus on excellent patient outcomes and experience, selecting the right staff for your team is more important than ever. Interviewing nurses is both a science and an art. Learn how to assess candidates during an interview, follow up on concerns with strategic questions, and identify nurses who will contribute to a clear mission of high-quality patient care.

Purpose: As a nurse leader attending Nursing Management Congress2017, you’ll be able to network with colleagues, have discussions with faculty and industry experts, and visit numerous exhibits that provide alternatives and strategies for improving the quality and cost-effectiveness of care delivery and nursing practice in your healthcare setting. In addition, you can accrue contact hours.

Objectives: By the end of the Congress, you’ll be able to:
- Develop creative approaches to nursing practice that enhance quality patient care in a cost-effective manner.
- Influence the practice of nursing through communication, mentoring/precepting, and inspiring peer practice of nursing.
- Foster development through seeking out professional growth opportunities, supporting professional certification, and technological advancement.
- Influence and inspire others to achieve higher levels of responsibility.
- Network with faculty and colleagues to maintain and grow relationships.

Accreditation Statement: Lippincott Williams & Wilkins (LWW), publisher of Nursing Management journal, will award up to 16 contact hours (main conference only) for this continuing nursing education activity (a maximum of 30 contact hours can be earned inclusive of a 2-day pre-conference workshop).

Lippincott Williams & Wilkins is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center’s Commission on Accreditation.

This activity is also provider approved by the California Board of Registered Nursing, Provider Number CEP 11749, for 16 contact hours and up to 30 contact hours inclusive of a 2-day preconference workshop. LWW is also an approved provider of continuing nursing education by the District of Columbia and Florida #30-1223. Your Lippincott Williams & Wilkins contact hours are valid wherever you reside.

Register online at NMCongress.com
3:45 pm – 4:45 pm

BREAKOUT SESSIONS

141 Do the “Write” Thing: Publishing Workshop

Rosanne Raso, RN, MS, NEA-BC, Nursing Management Editor-in-Chief, Wolters Kluwer, Philadelphia, PA; Vice President and Chief Nursing Officer, New York-Presbyterian/Weill-Cornell Medical Center, New York, NY

Afraid to write? This interactive session, led by Nursing Management’s Editor-in-Chief, will allay your fears. Step-by-step, we’ll take you from choosing the right topic and submission of the final manuscript to what to expect from peer review. You’ll be surprised at how it’s within your reach to create an article that thousands of your colleagues will want to read. Bring your ideas and we’ll help you do the rest!

142 Changing a Paradigm: Redefining Time to Meet Nursing’s Evolving Demands

Marian Altman RN, MS, CNS-BC, CCRN-K, ANP, Clinical Practice Specialist, American Association of Critical Care Nurses, Richmond, VA

This session will explore the origins of the term “non-productive time,” and make you reconsider the concept. Together we’ll discuss experiences related to the allocation of nursing time to encourage innovative practice development.

143 Patient Safety: The Culture of Safety Begins with Leadership

Patrick Baker, BSN, MHA, MA, RN, Former Chief Nursing Officer University of Cincinnati Health System, Retired LTCOL USAF, Cincinnati, OH

Healthcare is a high risk environment and demands leadership and contributions from the boardroom to the frontline. Engaged leaders are critical to the organization’s successful development of a culture of safety. Join us for take-aways as you learn how one organization consistently places among the top 5% of more than 4,500 hospitals for clinical performance.

144 Transformational Leadership: An Essential Skill for Leaders in Today’s Healthcare Environment

AJ Stephens, DNP, MBA/HCA, RN-BC, CMSRN, NEA-BC, Director of Medical Surgical and Oncology Services, HCA North Texas, Plano, TX

Change is inevitable in today’s world, especially in healthcare. As a leader, you’re challenged more than ever to find creative ways to lead your teams to achieving lofty goals. This session will provide real-life examples, tools, and resources to help you motivate your workforce, manage frequent change in workflow, and inspire innovation with creativeness.

THURSDAY, OCTOBER 5

8:00 am – 9:00 am

Exhibits Open/Continental Breakfast in Exhibit Hall

Learn the latest products and technologies, view the poster presentations, and network with vendors and colleagues. Continental breakfast will be available.

9:00 am – 10:00 am

GENERAL SESSION

201 The I & O of Nursing Leadership: Influence and Ownership

Pamela Hunt, BS, MSN, RN, Conference Chairperson, Nursing Management Congress 2017, Chief Nursing Executive, Community Health Network North Region, Indianapolis, IN

It’s a great balancing act—how do nurse leaders use influence and give decision making authority to your teams while maintaining the ownership of the unit’s outcomes? These are two skills that are essential to today’s nursing leadership success. This session will explore creating vision, inspiring others and remaining engaged as a committed leader of your team. It’s not hands off, it’s all hands together!
10:15 am – 11:15 am
BREAKOUT SESSIONS

211 The Conversation No One Wants to Have…Impaired Nurses
Faith Bresnan Roberts, RN, MSN, Director of Magnet, Professional Practice and Parish Nursing, Carle Foundation Hospital and Carle Physician Group, Urbana, IL

They could be your high performer, the last person you expected—and it’s always a sad process to undertake. Together we’ll discuss how to identify impaired nurses, the necessary follow-up, and treatment or termination decisions. We’ll also review facility and community resources and what they specifically offer.

212 Just “Change the People” If You Want To Improve Patient Experience
Pam Elliott, RN, BSN, MHA, Vice President, Medical Services Division, McLeod Regional Medical Center, Florence, SC

Quint Studer said it best: “Change the people or change the people.” Is it really that simple?!?! Actually, the concept is indeed that simple, but the process is much more complex. This session explores what it really means to change the people, strategies for getting started in the process, and a 360° feedback tool to promote personal growth in a non-threatening manner.

213 How to Get Your Point Across!
Rhonda Lawes, MS, RN, CNE, Assistant Professor, University of Oklahoma College of Nursing, Tulsa, OK

There’s no reason for death by PowerPoint! This session will guide you through simple steps of creating a powerful and effective verbal presentation. Whether you’re in front of your own staff or the senior management team of a healthcare system, you’ll learn practical strategies that anyone can use to dramatically improve his or her ability to communicate objectives and influence an audience to action.

214 I Could Be Your Parent, So Why Are You My Boss?
Jonathan Woods, RN, MSN, NE-BC, Inpatient Children Services Manager, NICU, Pediatrics, & Child Life, Carle Foundation Hospital, Urbana, IL

Millennials managing Baby Boomers… Do you know the challenges and barriers of this situation? Come learn strategies on how to be successful in getting buy-in from all staff, despite large generational gaps.

Call for Posters
This educational meeting and exposition is for nurses in management and leadership positions across the continuum of healthcare. Currently, we’re soliciting poster presentations for the conference. For more details on submitting a poster, please visit the conference website at www.nmcongress.com

Subject Matter
Poster submissions should contain subject matter of interest to nurses in management and leadership roles. Posters must be evidence-based and include empirical outcomes. Posters sharing studies in progress with substantive preliminary outcomes will also be considered. Topics of interest may include but are not limited to personal and professional development, stress reduction, time/project management, financial management, ethical/legal issues, team development, human resource issues, evidence-based practice, patient safety, and contemporary payment systems such as value-based purchasing.

All accepted/participating posters will be eligible for peer-judging during the conference. Posters will be judged based on the following criteria:
- Substantial and positive impact on public health or patient group
- Contributed to new knowledge or practice
- Unique or innovative
- Supporting documents, teaching displays, pictures, to support poster abstract

The winning poster will be announced during the meeting and the author will have their abstract published in an upcoming issue of Nursing Management journal.

Deadline for submissions: July 14, 2017

Notifications of acceptance and/or rejections: August 4, 2017

For posters to be accepted, they must comply with ANCC Standards of Commercial Support and Advertising. No product logos may be used and generic names are preferred.
11:30 am – 12:30 pm
BREAKOUT SESSIONS

221 Staying Above Water: Effectively Leading Large Spans of Responsibility
Betsy Bigler, MSN, BS, RNC-OB, Director of Maternity Services, Community Health Network, North Campus, Indianapolis, IN
Have you been asked to take on additional departments or downsize your leadership support, resulting in a large span of responsibility? Full of tips and tricks for keeping you and your leadership team afloat, this session offers new tactics to implement TODAY. From team engagement to quality control, our 60 minutes together will give you back 60 minutes a week, helping you stay ahead and in control.

222 Throughput – It’s Not Just an ED Issue
Donna Crimmins-Bonnell, BSN, RN, MHSM, CPHQ, LSSGB, Director Quality Services, Methodist Mansfield Medical Center, Mansfield, TX, POPS Consulting, Midlothian, TX
Follow the journey of a 254-bed acute care medical center that embarked on a Lean Six Sigma project to study, analyze, and change patient flow in the organization. The facility exceeded its goals within 45 days, improving patient experience scores and our staff experience. Nine months post implementation of the project, the facility continues to hold the gains and improve the patient flow process.

223 Institutional Integrity: Nursing’s Role
Carol Taylor, PhD, RN, Professor of Medicine and Nursing, Senior Clinical Ethicist, Kennedy Institute of Ethics, Georgetown University, Washington, DC
In this session, a healthcare ethicist defines moral integrity and leads participants in an exploration of how everyday decision-making honors or compromises moral integrity—individual and corporate. We’ll explore the links between institutional integrity, ethical leadership, and trustworthiness.

224 The Tech-Savvy Nurse Leader: Do You Have the Right Knowledge?
D’Andre Carpenter, DNP, MS-ISM, RN-BC, Corporate Director of Clinical Informatics, Baylor Scott & White Health, Dallas, TX
The expectation for how technology is managed has moved beyond the technical departments to the bedside. Nurse leaders are expected to know how technology is driving care to patients in their clinical areas. In this session, we’ll explore technical concepts ranging from the EHR, device integration, wearable devices, and data tools that are facing nurse leaders in their daily roles. We’ll evaluate the incorporation of technology and data for the purpose of decision-making, operational oversight, and ensuring quality care and patient safety.

12:30 pm – 2:30 pm
Exhibit Hall Open
Lunch Provided in Exhibit Hall
Learn the latest products and technologies, view the poster presentations, and network with vendors and colleagues. Lunch will be available.

2:30 pm – 3:30 pm
BREAKOUT SESSIONS

231 How To Continue to Care When You Couldn’t Really Care Less
Pam Elliott, RN, BSN, MHA, Vice President, Medical Services Division, McLeod Regional Medical Center, Florence, SC
Despite the personal life challenges that happen every day, we’re expected to care for our families, our patients, and our teams as though they’re our only priority—that’s what our job requires, right? However, if we’re only living for the weekend, then we’re missing some life-changing moments. We must first learn how to care for self if we want to continue to genuinely care for those we serve! Using some of the speaker’s real-life experiences, this session reveals how to achieve balance by managing boundaries.

232 Ethical Leadership: Needed Now More than Ever
Carol Taylor, PhD, RN, Professor of Medicine and Nursing, Senior Clinical Ethicist, Kennedy Institute of Ethics, Georgetown University, Washington, DC
Sad but true, but there are no guarantees for the public that healthcare will work for people when they need it. Presuming that ethics will take care of itself because “we’re good people who want to help others” just doesn’t work. True leaders influence others to realize valued goals. In this session, a healthcare ethicist will help you explore nursing’s role in ensuring quality care that’s truly person-centered. We’ll specifically address the importance of nurse managers recognizing moral distress and promoting moral resilience.
FRIDAY, OCTOBER 6

8:00 am – 9:00 am
GENERAL SESSION
301 Pursuing Value in a Time of Healthcare Transformation: Delivering Quality Care to Diverse Populations
Joseph Betancourt, MD, MPH, Founder and Director, The Disparities Solutions Center, Senior Scientist, Mongan Institute for Health Policy Center, Associate Professor of Medicine, Harvard Medical School, Director of Multicultural Education, Massachusetts General Hospital, Boston, MA
Across the country, healthcare organizations are aiming to deliver care that's both high-quality and cost-effective, with high value being the ultimate goal. At the same time, our nation is becoming increasingly diverse, but racial and ethnic disparities in healthcare persist. This session will provide an overview of key issues and lessons learned to achieve these goals.

9:15 am – 10:15 am
GENERAL SESSION
302 Managing Different Personalities in the Workplace – It Takes Persistence, Creativity, and Skills
Wendy L. Wright, MS, RN, ARNP, FNP, FAANP, FAAN, Family Nurse Practitioner, Owner – Wright & Associates Family Healthcare, Amherst, NH
Nurse Managers are confronted with employees who possess different personalities and work types. What motivates one individual can differ from their colleague. How do you coach, mentor and lead a successful team with common goals—when there's nothing “in common” about their personalities? Learn simple techniques to identify different personalities on your team and optimize their contributions by adjusting your management skills.

10:30 am – 11:30 am
CLOSING SESSION
303 “What’s Your Plan Be?” Name it, Claim it, Live it.
Libby Spears, Founder, Bravo cc, Dallas, TX
Today’s marketplace is complex, crowded, competitive, and incredibly noisy. Do you stand out? The people and organizations that excel in our environment don’t operate from the “this is how we’ve always done things” Plan A mindset. Instead, they write their own rules for success—their own “Plan Be.” Come learn to ask the hard questions to determine where you want to be … and then get to charting your path to success.
**Host Hotel:**
The Mirage Hotel  
3400 Las Vegas Blvd. South  
Las Vegas, NV 89109  
Conference room rate is $159.00 (plus a reduced $20 resort fee) single/double, plus tax

**Reservations**
Online: nmcongress.com  
Phone Toll Free: 1-800-627-6667

All hotel reservations must be received by August 31, 2017.  
Please refer to NMC17A to receive this special rate. Please make room reservations as early as possible as the group room block may sell out sometimes before the actual cutoff date.

**About Mirage Las Vegas**
Discover the charm of the tropics at The Mirage Hotel in the heart of the Las Vegas Strip. A Polynesian paradise with a contemporary collection of restaurants, bars, nightclubs and shows, this is one of the premier resorts in the city.

For more than ten years, the The Beatles “LOVE” by Cirque du Soleil has been packing audiences into its circular, custom-built theater. There they are wowed not only by the music, which comes from the legendary group’s original recordings, but also by imaginative props and costumes that defy description. With high-definition video projections as well, the show is a visual and aural feast.

The dining experiences offered at The Mirage are also illustrious. Within a matter of steps, you’ll pass by world-class eateries including Japonais by chefs Jun Ichikawa and Gene Kato, STACK Restaurant & Bar by chef Brian Massie, Fin by chef Chi Choi, and Onda Ristorante & Wine Lounge, featuring a variety of Italian culinary delights. At Tom Colicchio’s Heritage Steak, the renowned New York chef focuses on preparing meats over open flames in either wood-burning ovens or on charcoal grills. Go ahead ... try and choose—as they are all delicious!

The iconic attraction is The Mirage Volcano, set in a tranquil lagoon spanning the front of the property. At night, you can see it erupt. The fiery special effects are choreographed to an original soundtrack created by Grateful Dead drummer Mickey Hart and international superstar Zakir Hussain. Other similarly remarkable sights inside the resort include the towering tropical atrium packed with beautifully colored fauna and flora and the floor-to-ceiling aquarium in the lobby, which is home to nearly 1,000 forms of marine life.

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**Visionary Leader Award**

*Frontline managers, we want to hear about you!*

*Nursing Management* journal’s editorial board is recognizing a nurse leader who views nursing as both an art and a science by promoting caring and competence as the link between science and humanity. Named in honor of the journal’s long-standing and highly respected editor-in-chief and conference chairperson, the late Dr. Richard Hader, this award recognizes excellence in nursing leadership.

To enter the award competition, compose a manuscript of up to 2,000 words detailing your own or a colleague’s accomplishments in planning, developing, and implementing sustainable change in your unit or department. The manuscript should articulate evidence that addresses the following award guidelines:

- **Positive work environment:** The leader significantly influences the unit or department through the implementation of creative strategies to improve a professional model of care, nurse satisfaction, patient safety and quality, and professional development.

- **Clinical practice:** The leader actively implements strategies that support the advancement of nursing science through clarifying, refining, and expanding the nursing knowledge base by influencing patient care delivery.

- **Transformational leadership:** The leader defines a shared vision, motivates and coaches teams toward the shared vision, and allows for shared decision-making within the team or organization.

- **Mentoring:** The leader functions as mentor encouraging and engaging team members to participate in the change process.

The entry should address the leader’s ability to sustain excellence through insight, inspiration, creativity, and applicability to other organizations. *Nursing Management*’s editorial board will select the winner based on the manuscript’s readability, originality, and evidence of credibility. We’ll feature the winning manuscript in our January 2018 issue. The selected honoree will receive an all-expenses-paid trip to Nursing Management Congress2017, which includes round-trip airfare, conference registration, and hotel accommodations.

The winner will be recognized onsite during the conference program.

To enter, email your manuscript to Kimberly.Gasda@wolterskluwer.com, with “Visionary Leader” in the subject head.  
**Deadline to enter:** July 15, 2017.
REGISTRATION FORM

Please indicate if you would like to attend any of the preconference workshops listed below. NOTE: There is an additional charge for these sessions. See price list at right.

**Mon., October 2 and Tues., October 3**

- 2-Day Preconference Courses
  - If you select a course from column A, you cannot select one from column B.
  - **A**
    - 8:00 am – 4:30 pm
    - 010A-B New Manager Intensive: 2-Day Course
  - **B**
    - 8:00 am – 4:30 pm
    - 020A-B Nursing Leadership Certification Prep: 2-Day Course

**Wed., October 4**

- 10:15 am – 11:15 am
- 11:30 am – 12:30 pm
- 2:30 pm – 3:30 pm
- 3:45 pm – 4:45 pm

**Thurs., October 5**

- 10:15 am – 11:15 am
- 11:30 am – 12:30 pm
- 2:30 pm – 3:30 pm

**Fri., October 6**

- Please note that General Sessions are open to all paid attendees.

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REGISTRATION FEES/CUTOFF DATES

All preregistration for the conference must be postmarked no later than September 15, 2017. Walk-in registration availability will be posted on our website at NMCongress.com.

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<thead>
<tr>
<th>REGISTRATION FORM</th>
<th>Special Offer for NMC Attendees!</th>
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<tbody>
<tr>
<td>Main Conference</td>
<td>$699 $799 $899</td>
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<tr>
<td>Preconference Workshops</td>
<td>$590 $670 $750</td>
</tr>
<tr>
<td>Guest Pass for Exhibit Hall</td>
<td>$250</td>
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<tr>
<td>Daily Fee (if you are only attending one day – circle Wednesday or Thursday)</td>
<td>$325 $365 $405</td>
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<tr>
<td>Preconference Workshops (October 2-3; additional fee)</td>
<td>$295 $375 $455</td>
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<tr>
<td>O40 Visual Management: The Key to Staff-Driven Continuous Improvement</td>
<td>$195 $215 $235</td>
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<tr>
<td>O50 High Reliability Organizations in Healthcare: How Do We Get There?</td>
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PAYMENT SUMMARY

| Conference Fee | $ |
| Preconference Workshops | $ |
| Guest Pass for Exhibit Hall | $ |
| Journal Subscription | $ |
| Total Amount Due | $ |

CANCELLATION/TRANSFER POLICY

All cancellations and transfers must be received in writing. For cancellations received prior to September 15, 2017, we will refund registration cost minus a $75 administrative fee. We’re unable to make refunds after September 15, 2017, but will gladly transfer your registration to a colleague if the request is made in writing to Helen.Solensky@wolterskluwer.com.