

Nursing Management Congress 2009

Nursing Management Congress 2009 Program Book Advertising

Reserve your space today!

Expand Your Marketing Message

As an exhibitor with NMC2009 this year in Chicago, IL you have already demonstrated your commitment to nurse managers. We invite you to expand this commitment by reserving your advertising space in NMC's official 2009 Program Book. Containing program information, schedules of activities, and exhibit information, the 2009 NMC Program Book will serve as an invaluable resource for all nurses during the Congress and for years after the meeting is completed. Circulation will be more than 1,400!

Materials Accepted:

E-mailed PDF Files (**PREFERRED**)

Advertising Rates:

One Page	\$1,850
Half Page	\$1,000
Second Color, plus	\$ 450*
Four Color Process, plus	\$ 850*
Second color is publisher's choice.	
Cover positions:	4 th Page, plus 50%
	3 rd Page, plus 40%
	2 nd page, plus 20%

NO AGENCY DISCOUNT ALLOWED

Closing Dates:

Space Reservations: **July 8, 2009**

Ad Materials: **July 22, 2009**

Address:

Remit this application to reserve advertising space and advertising materials to:

Nursing Management Congress 2009
 323 Norristown Road, Suite 200
 Ambler, PA 19002
 Phone: 800-346-7844 Ext. 7798
 Email: jessica.clark@wolterskluwer.com

Mechanical Sizes:

	Width	Depth
One Page	7"	10"
Half Page (H)	7"	4 7/8"
Half Page (V)	3 3/8"	10"
Bleed Size	8 3/8"	11 1/4"
Trim Size	8 1/2"	11"

[] Please reserve space for _____ (ad type) _____ (color) _____ (cover)

Company Name _____
 Address _____
 City/State/Zip Code _____
 Telephone _____ Fax _____
 Name _____ Title _____
 Signature _____ Date _____

[] We plan to use the following advertising agency:

Agency Name _____ Telephone _____
 Contact Person _____ Title _____

This contract serves as my official insertion order for advertising space in the NMC2009 Program Book.

Don't miss July 8 – Closing Date for ad reservations!

For more information, please call 800-346-7844 Ext. 7798